

FLOR-0001-100 148573

PATENT

Remarks

Claims 1-74 were originally in the case. As a result of this preliminary amendment, claims 1-92 are now in the case.

Claims 75-92 are new claims. Claims 75-92 claim a floor advertising system with audio generation in response to sensor activation. No new matter is added. Support can be found in original claims 68-74; paragraphs 14-16; and paragraphs 57-68.

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Respectfully submitted,

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